
“One-Stop Shop” for the Trucking Industry State-of-the-Art Safety and Insurance Program

The #1 trucking insurance brokerage in Canada, Jones DesLauriers Insurance Management Inc., is pleased to announce it has expanded its value added services by joining forces with an unrivaled Fleet Safety Consultant, who is well known by the MTO and truckers across the nation. With over 25 years experience educating and resolving issues for numerous companies, Brian Botham has joined the team to offer his fleet safety expertise to the firm's current and new clients.

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One of the relentless challenges facing the Canadian trucking industry is ensuring compliance standards are met, especially with the ever-changing North American transportation regulations. Continuous infractions, fines and accidents, regardless of who is at fault, can ultimately result in a decline in a company's reputation and possible dropped insurance coverage.

Having insured trucking companies hauling various commodities for over 50 years, Jones DesLauriers Insurance Management Inc. (JDIMI) decided to create a “one-stop shop” for the transportation industry that is unparalleled in the marketplace.

“As the largest trucking insurance brokerage in Canada – a recent merger has now put us in the #1 spot – we decided it was time to expand our valued added services by offering both in-house insurance solutions and fleet safety consulting for owners and operators,” said Glenn Murray, Partner and Account Executive at JDIMI. “A state-of-the-art trucking safety program and insurance should go hand in hand. It's a marriage that just makes sense.”

To complete the pairing, JDIMI introduced Brian Botham, an unrivaled Fleet Safety Consultant, who is well known by the MTO and truckers right across the nation. Bringing with him over 25 years of proven experience educating and resolving issues for numerous companies, he has already proven his worth among the firm's clients in just one year working together. From GAP, CVOR and injury analysis to proactive risk assessments to driver training, Botham provides the resources and skills training required to ensure clients remain in good standing with the MTO. He helps create a stronger foundation to really drive their company down the road to success.

“Our main focus is to offer guidance to trucking operations and their employees to ensure compliance with safety standards, improve their business operations, and boost their productivity while keeping their insurance costs low,” says Botham. “Clients have already responded overwhelmingly to this inclusive program – it seems to be the way of the future.”

Along with designing customized risk management solutions and offering 24 hour claims assistance nationwide, this new “one-stop shop” demonstrates yet another way JDIMI is dedicated to innovating cost-effective solutions for their clients, for the long haul.

About Jones DesLauriers

Jones DesLauriers Insurance Management Inc. (JDIMI), one of the largest privately held insurance brokerages in Canada, is committed to offering only the best commercial and personal insurance, financial services and mortgage experience.

The company prides itself on its passion for the industry, as each staff member has a dedicated and sophisticated approach to their knowledge and understanding of insurance and risk. They are dynamic and entrepreneurial in the way they combine industry knowledge, commitment to training, and personalized customer service.

JDIMI has ten offices throughout Ontario to better serve their clients –Toronto (Head Office), Ayr, Belleville, Brampton, Collingwood, Guelph, Hamilton, Markham, Ottawa and Port Hope. The firm also has a new office in Red Deer, Alberta.

For more information, visit www.jdimi.com.

About Brian Botham

Brian Botham, having spent his entire professional careers in the transportation industry, brings a practical, hand-on approach to clients. He started his career as a driver accumulating more than 1 million collision free miles.

He then became a driver trainer and today is a Certified Director of Safety. He now provides safety and compliance resources and skills training to trucking operations across North America.

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